REALTY VALUES BOUND WHEN HIGH-SPEED LINE ENTERS WEST PHILADELPHIA

MARKET ST. "L" **PROVES WHAT** TRANSIT DOES

Best Argument for Improved Service Found in West Phila., Where Land Values Trebled in Nine Years.

Ratio of Increase in Population of Thriving Section Since Construction of Speed Line More Than Twofold.

Property has virtually tripled in value in the vicinity of 60th and Market streets since the building of the West Philadelphia elevated line. An investigation in way, through the elevated, the population that section proved that many dwellings in that part of the city increased more and stores had greatly increased in value. As an illustration of the trend of progress in this direction, a number of specific cases are given.

The plot of ground at the southwest corner of 60th and Market streets, now occupied by a store of the Rumsey-Borell Drug Company, was valued at \$35,000 in 1908. It is now worth \$87,000, an increase of \$57,000 in six years for the ground alone.

In 1908 the site was occupied by the dwelling of William Chadwick. His residence was a three-story brick structure built along substantial lines, but of old-fashioned design. It was surrounded by a large plot of ground. The lot had a frontage of 60 feet on Market street and a depth of 115 feet on 60th street. With the improvements now upon it real estate men say the site is worth between \$115,000 and \$120,000.

Directly across the street at the southeast corner of 60th and Market streets real estate values had a similar increase. This site is now occupied by the provision store of Walter A. Borton, The lot, on which Borton's establishment stands was originally 60 by 100 feet.

This entire lot was bought by Leroy A. Worrall, a real estate agent, 6001 Market street, in 1905 for \$18,500. Borton's First Step Toward High place occupies a portion of this lot, 40 feet on Market street and 73 feet on 60th street, and for this part of the lot Borton, it is said, has been offered \$65,600. which he refused.

HOW LAND VALUES INCREASED. In other words, 2920 square feet of ground at the southeast corner of 60th and Market streets is now worth nearly three times as much as 6000 square feet transit system. The first definite step

This boom in real estate values spread south of Market street. The southwest corner of Market and Salford streets, about 50 yards east of 60th, was bought by J. Ringelstein ten years ago for \$4200. This was sold recently by J. Grevirson

Glading, a real estate agent, for \$14,500. e lot at the northwest corner of 60th and Ludlow streets, formerly owned by the Graham estate, was bought seven years ago by the Berman Brothers, real

000. They sold it a year ago for \$75,000. A still greater percentage of profit was realized by the same firm in the sale of the lot at southeast corner of 60th and Ludlow streets. About ten years ago this site was bought by John Cooney for \$1000. Berman Brothers bought it for Albert Runch four years ago for 2000, and as the boom in this neighborhood was then

just beginning, they sold it the same year for \$12,500; earning a profit of more than \$0 per cent. In a few months. A similar increase in value came to the property at the southwest corner of 60th and Ludlow streets. By way of a little history concerning this piece of ground it is interesting to know that back in 1886 it was bought from A. G. Elliott for 1291.68. It increased by short jumps in value at the rate of \$100 or so a year until the elevated road was built, when it jumped in value to \$10,000.

The value continued to climb, and now partment of City Teach for the Department of the property and in view of the system, and in view of this Councils are expected to act without delay. When asked today what action would be taken by the Department of City Transit, in view of the people's action, Director Taylor said:

"The \$50,000 item, which was inserted in the ioan bill at the request of the Department of City Transit.

The value continued to climb, and now partment of City Transit for the relo-this piece of ground, 23% feet by 100, is cation of sewers in the business district. assessed at \$20,000. The only improvement

to the to

on it is a one-story real estate office, oc-cupied by J. Grevirson Glading. Other illustrations of increased prop-

HOW SUBWAY-ELEVATED LINE HAS DEVELOPED WEST PHILADELPHIA BLOCK





MARKET STREET, 60TH TO 61ST STREET, TEN YEARS AGO

principal business district. In 1893 a partial solution of this problem was undertaken by the construction of a subway for surface cars under Boylston and Tremont streets, which was completed in

This was followed by the construction of a high-speed system, construction of a high-speed system, consisting of an elevated line extending two miles to the north and an elevated line extending three miles to the southwest, both connecting with a loop, which inclosed the principal district and connected the two large railrond terminals.

The east side of this loop is on an

elevated structure running along the water front, and two of the Trement street tracks of the original subway street tracks of the original subway were used temporarily for the west side. A subway about one mile long was then constructed under the principal business street, and this is now used permanently for through operation of the elevated lines to the north and south.

The elevated line to the south has been extended to a distance of five miles from the centre, and it is proposed to extend

Transit Program in Brief

Transit Program in Dies

The transit program provides for the operation of all high-speed lines in conjunction with the surface system, which will serve as the agent for the gathering and distributing of passengers using the high-speed lines without extra charge.

Thus the advantages of rapid transit will be extended as equally as

elt will be extended as equally as practicable to every front door in hiladelphia Passengers will be enabled to travel

in a forward direction between every important section of the city and every other important section of the city quickly, conveniently and com-fortably by way of the combined surface and high-speed lines, regardless of the number of transfers required in so doing, for one 8-cent fare. Eight-cent exchange tickets are to

CITY FULLY ASSURED AGAINST HIGHER TAX UNDER TRANSIT PLAN

Director Taylor Shows Maximum Liability Would be Counterbalanced by Available Offsets.

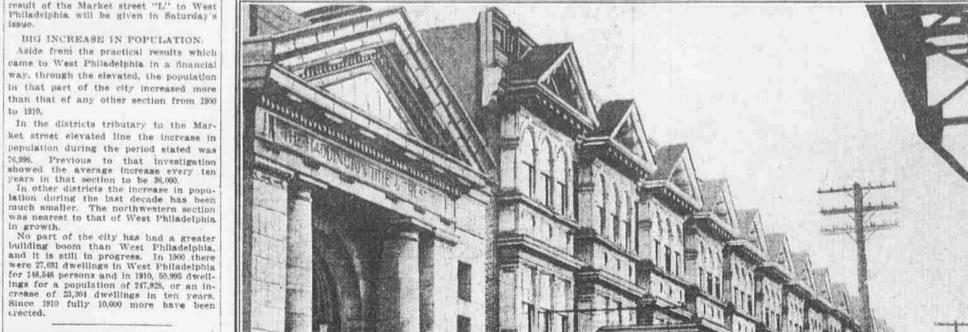
False impressions are frequently created by those attempting to block the city's progress for selfish reasons, and there is a possibility that these obstructionists may again raise the unwarranted cry that the tax rate may be increased should the high speed transit lines be

To show that there is no ground for such predictions it is relevant to publish the following statement made by Director Taylor, of the Department of City Tranalt, in one of his recent reports:

"I wish to warn the people of Philadelphia against some rather loose statements which have been made recently regarding the probable effect of the transit program on the tax rate of the city of Philadelphia. I have endeavored to show clearly that the maximum annual liability which the city would assume by reason of issuing all of the bonds necessary to complete the entire program as outlined would amount to only \$2,019,567 per annum in the early years of operation and that the offsets which the city would have available to meet this annual liability would be more than sufficient to fully counterbalance it.

"We are constantly hearing that the transit program may increase the present \$1.50 tax rate in the city to \$2 or \$2.25. As the assessed valution of taxable real estate in Philadelphia amounts to upwards of \$1,641,000,000 at the present time, an increase of 10 cents on \$100 in the tax rate would yield upwards of \$1,641,000 per annum, which amount, added to the one-mill tax on personal property (\$569,000 per annum) granted to the city by the State as a subsidy in aid of transit development, would make a total of upwards of \$2,210,000 per annum, an amount excess of the city's maximum annual liability under any possible conditions re-sulting from the carrying out of the entire program as outlined. An increase ing whatever above the payments allowed Within the past year a subway line other offsets specified, including any

the community itself should retain, to a greater degree, the unearned increment in values which is created by the con-centration of its own population and by its own activities. Here now within our own city we have an undoubted urgent need for better means of trans-portation. Private interests cannot handle this proposition without municipal aid. No one can reasonably doubt that aid. No one can reasonably doubt that the comprehensive transportation system proposed will in time develop ample direct capacity, not only to carry itself, but to actually relieve taxation for other purposes." purposes.'



GROUND SOON TO BE BROKEN TO HASTEN CITY TRANSIT WORK

BIG INCREASE IN POPULATION.

Speed Service Taken by Citizens Who Voted for Loan Bill.

The citizens of Philadelphia have decreed that they shall have an adequate of ground at the same place nine years was taken when they voted on election day for the \$11,000,000 loan which carried with it a \$500,000 provision for the rethroughout the neighborhood, especially location of sewers, thus setting the wheels in motion for the high-speed lines which will bind the business and residential sections of Philadelphia into one

courts when they announce the official count of the vote. This is now in must then be advertised for 20 days beestate agents, 6019 Market street, for \$65,- fore Councils can make the necessary

appropriations. Thus ground should be broken soon after the first of the year for Philadel-phia's transit project. The sewers to be removed are within the

boundaries of this loop, which will ex-tend from Eighth street to Broad and from Locust to Arch street. It has been estimated that the comple-

tion of the loop will require a year longer than any other section of the

preliminary to the building of the sub-way delivery loop, will enable the de-partment to proceed with the work. Other Illustrations of increased prop-erty values in this neighborhood as a work have all been prepared by the De-

East of 60th street it is the same story. The three buildings, shown in the upper picture, were Tagwell's Hotel, Bee's blacksmith shop and the home of William Smith, a florist. The Smith home, which stood at the southeast corner of 61st and Market streets, was in the course of demolition when the picture was taken. partment of City Transit. These plans phia as a result of the Market street

Councils will then pass an ordinance authorizing the city to float the loan. It way for the city's high-speed systems, ex-plains the sentiment of the people in most with Boston, Chicago and New York in emphatic terms. In the outlying sections especially there is much enthusiasm for the project. So emphatic were the voters of the city in their approval of the loan. Companies and New York in high speed lines.

COMPARISON WITH OTHER CITIES.

Philadelphia has an area of 787 square that a majority of 137,176 was given.

BUSINESS MEN'S CAMPAIGN. More than two score business men's associations and other organizations inter- \$17,600,000.

A movement has been started for better transit by the employes of a large number of manufacturing plants who lose much time going to and from their work on the congested car lines. Employes of the League Island Navy Yard are among the League Island Navy Yard are among the League Island others who demand better service. G. H. Williams, chalirman of the League Island square miles and in 1914 had a population of 6,313,307. The investment up to 1913 was \$331,000,000, of which the company invested \$775,000,000 and the city \$55,000,000.

compact community.

The next step will be taken by the courts when they announce the official courts when they announce the official courts when they are completed by the courts when they are courts are completed in the experience of other cities has a result of the subsequent to the courts are completed in the experience of other cities has always elevated has been pointed out and the experience of other cities has always. The remaining 10.6 miles of Philadelphia has only 14.7 miles or high are courts are considered as a court of the court when the court wh

MARKET STREET, 60TH TO 61ST STREET, TODAY

This transformation of one Market street block shows better than words what the elevated line has done for this neighborhood generally.

other municipalities is shown by their investment in elevated and subway lines. A glance at the following comparisons

Philadelphia has an area of 787 square miles and in 1910 had a population of connects the city itself with Charles-1.940,833. The total investment for a town. subway-elevated system up to date is

ested in civic improvements have ar- Boston covers an area of 665 square ranged to enter a general campaign to miles and has a population of 1,373,345. Its make sure of an early start upon the whole program of rapid transit. Meetings have been arranged in all parts of the city, and it is expected that Director and one-half times the amount invested. Taylor will be asked to make many addresses, outlining the transit plans, during was paid by the company and \$9,000,000 the will be wished. by the city.

> Chicago has an area of 432 square miles a population of 2,340,627. Its investment for subway-elevated lines up to 1912 was \$58,000,000, which was made entirely by

Philadelphia has only 14.7 miles of high | the northern arm to about the same

HOW, BOSTON SOLVED PROBLEM. The city of Boston is slightly smaller than Philadelphia, yet the far-famed "Hub" has 26.5 miles of high speed service of which 8.8 are underground. Besides the subway service Boston has 17.7 miles of elevated service. The elevated runs somewhat in the form of a circle and

The Boston elevated is said by many to be antiquated, yet its efficiency is wellknown to transit experts of the country. The Boston subway which connects with East Boston and especially the service from Park street to Harvard square is said to be one of the best systems in the

ures are misleading.

The Boston Elevated Railroad Company, which takes in all branches of the service, is well known as a good, live, money making concern. From 1962 to 1913 inclusive it has paid an annual dividend operates practically all of the surface

TUNNELED UNDER HARBOR. the harbor to East Boston, extending into the heart of the business district, where connection is made with the north and south line. Special type cars are which could be imposed upon the city in operated singly in this tunnel and run the carrying out of the entire program out on to the aurface lines in East Bos-

within the past year a subway line running about three miles westward to Cambridge has been put in operation. Standard rapid transit service is maintained in this subway. An extension of this line castward through the business district, and thence southward for a distance of about two miles, has been authorized and is in process of construction.

An elevated line for surface cars extends about a mile to the northwest, and tends about a mile to the northwest, and there offsets specified, including any profits resulting to the city from the operation of the municipal lines. "As the transit program will be self-supporting and the culty from the operation of the municipal lines. "As the transit program will be self-supporting and the culty would assume amounts to less than 10 cents on \$100 of assessed valuation of taxable real existe, fully and completely offset as above saided, it will not large the continuous contents of the city from the operation of the municipal lines. "As the transit program will be self-supporting and the culty would assume amounts to less than 10 cents on \$100 of assessed valuation of taxable real existe, fully and completely offset as above saided, it will not large the content of the culty from the operation of the municipal lines. "As the transit program will be self-supporting and the culty would assume amounts to less than 10 cents on \$100 of assessed valuation of taxable real existe, fully and completely offset as above saided, it will not large the continuous contents of the content of the content

The efficiency of a service cannot be judged perhaps from the earnings of that service. In fact in some cases the fig-City Hall.

of 6 per cent. The annual gross earnings aystem. All of the high-speed lines have have increased in nine years more than elaborate terminals for the transfer of passengers to and from surface cars. This The necessity for high-speed lines in method of transfer is the most important Boston arose principally from the extreme | feature of Boston's rapid transit system.

WAR'S HORRORS FAIL TO DULL JOHN BULL'S SENSE OF HUMOR



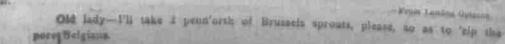
erano (aniging recogning song)-We shall cheer you, thank you, kies



How to cross the Channel; an idea for the Hunn









THE SEARCHLIGHT ON THE WATERWORKS